



Bruce Weinstein, Ph.D

Through his high-content, engaging, and interactive keynotes, workshops, and webinars, Dr. Bruce Weinstein, The Ethics Guy®, works with organizations that want to do the right thing every time and that know the key to their success is the high character of their employees.

Bruce writes about ethics, character, and leadership for FORTUNE, and his signature presentations include:

- **How to Hire Honest People:** Ten Crucial Qualities of High-Character Employees
- **Ethical Intelligence:** Five Principles for Making the Best Decisions at Work and Beyond
- **To Yell the Truth!™** A Fast-Paced, High-Energy Ethics Game Show Based on YOUR Organization's Values and Code of Conduct
- **Is It Still Cheating If I Don't Get Caught?** How Smart Students, Teachers, and Parents Make the Right Decisions (Almost) Every Time

All State Insurance, Astellas Pharma, Marathon Petroleum Corporation, The Home Depot, the National Football League, Northrop Grumman, the National Business Aviation Association, the Mechanical Contractors Association of America, the South Carolina National Guard, and the National Association of College and University Business Officers have been among Bruce's many clients.

Bruce has discussed ethical issues in business, politics, and the news on NBC's *Today*, ABC's *Good Morning America*, CNBC's *Fast Money* and *Power Lunch*, Fox News Channel's *The O'Reilly Factor*, and a wide range of programs on CNN. In addition to his regular commentaries for *Fortune*, Bruce's writings on ethics and character have appeared in *The New York Times*, *Bloomberg Business*, *Investor's Business Daily*, *Newsweek*, *The Huffington Post*, *USA Today*, and the in-flight magazines of many airlines.

Bruce received his BA in philosophy from Swarthmore College and an MA and PhD in philosophy with a concentration in bioethics from Georgetown University and the Kennedy Institute of Ethics. The W. K. Kellogg Foundation in Battle Creek, Michigan awarded Bruce a National Fellowship in leadership development.

He lives in New York City with his wife, Kristen Bancroft, who was recently a contestant on *Jeopardy!*