



DAN THURMON

A teacher of peak performance, an author of impactful books and presentations, and a lifelong student of success, happiness, and achievement, Dan Thurmon is on a mission. To encourage attendees' uniqueness and contributions. To discover a sense of purpose and greatness. To have meaning at work, and in their lives.

At an early age, Dan learned the power of performance, on stage and in the various parts of our life. When he was eleven years old, he encountered a mentor who taught him some amazing physical skills, but also gave him a channel for his bountiful energy. He quickly excelled as a variety artist, comedy entertainer, and entrepreneur. Even in his high school years, the connection between business awareness, high level service, and self-improvement became evident and fascinating.

Graduating with honors, his entertainment business paid for his business degree at the University of Georgia. He applied the lessons in sales, management, and marketing to his entrepreneurial ventures in real time.

Since that critical pivot of life and work, he has worked with organizations around the world, in every spectrum of business: Fortune 500 companies. Startups. Associations across hundreds of industries. Troops on the front lines. Students, teachers, and entrepreneurs. Through his presentations and workshops, Dan helps these organizations to accelerate improvement, facilitate true breakthroughs and enable and encourage greatness.

Inducted into the Speakers Hall of Fame and a member of the illustrious Speakers Roundtable, Dan also served as President of the National Speakers Association, leading their CEO, staff and 3,500 world-wide members in a profound transformation.

Dan believes deeply that the right words, presented in the right way, at the right time, can change everything. His lifelong study of language and presentation skills have enabled a mastery of landing the critical idea that will shift an individual...or an organization. His opening presentations enable more productive and transformational meetings. Or as a closer, he provides a call to action that elevates the experience and the ROI of a meeting investment.

Organizational change happens when people make breakthroughs. Dan's presentations help organizations to become more of who they strive to be. When that happens, people become better. Companies become better. And the world becomes better.