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DR. JOHN IZZO

Dr. John Izzo is the bestselling author of seven books including the international bestsellers *Awakening Corporate Soul*, *Values Shift*, *The Five Secrets You Must Discover Before You Die*, *The Five Thieves of Happiness* and *Stepping Up*.

John's passion in helping organizations activate purpose with employees and customers has inspired him to write his 8th book, *The Purpose Revolution-How Leaders Create Engagement in an Age of Social Good*, scheduled for release in early 2018.

Over the last twenty years he has spoken to over one million people, taught at three major universities, advised over 500 organizations and is frequently featured in the media by the likes of *Fast Company*, PBS, CBC, the *Wall Street Journal*, CNN, and *INC Magazine*. He has advised some of the best companies in the world on activating purpose including DuPont, TELUS, Manulife, McDonald's, SAPA, RBC, Lockheed Martin, Qantas Airlines, Humana, Microsoft, and the Mayo Clinic.

John was a pioneer in the Corporate Social Responsibility and Sustainability movements and is an Adjunct professor at the University of British Columbia where he is a co-founder of *The Men's Initiative* which is dedicated to creating a more equitable, compassionate and sustainable world through enhancing the wellbeing and integrity of men." John also serves on the Advisory Board of Sustainable Brands.