



**WORLDWIDE SPEAKERS GROUP LLC**  
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## **KAPLAN MOBRAY**

“Recognized by Meetings and Conventions Magazine as one of the nation’s top business speakers” Kaplan Mobray is one of the world’s most dynamic and inspirational business speakers and award-winning author of “The 10Ks of Personal Branding”.

Wharton-educated, Kaplan draws from his over 15 years of corporate experience as a successful business executive where he led corporate marketing, advertising, brand development, and workforce diversity initiatives for Fortune 500 companies.

Kaplan has received worldwide acclaim and numerous awards for his leadership and branding insights. He helps organizations develop world-class leaders and build a high-performance workforce.

He has been featured on CNN, FOX, Businessweek, The Wall Street Journal, Ad Age and shares his message to NFL players and fans annually at the Super Bowl. Prior to his speaking career Kaplan served as U.S. Diversity Programs Leader at Deloitte. Kaplan also serves on the corporate advisory board of ALPFA, the nation’s largest Latino professional association.

Through his latest venture, Kaplan is revolutionizing high performance learning through the Kaplan Mobray Leadership Institute Elevate Your Career, Elevate Your Life curriculum.

He serves as a consultant to fortune 500 companies, an advisor to the nation’s top business schools and a brand coach to professional athletes.

All of his innovative presentations have been described as life changing events.

In his personal pursuits, Kaplan is a professional saxophone player. Kaplan resides in West Nyack, NY and is active in civic and charitable organizations