



**WORLDWIDE SPEAKERS GROUP LLC**  
YOUR GLOBAL PARTNER IN THOUGHT LEADERSHIP

## **KAREN MCCULLOUGH**

Karen McCullough is a nationally known keynote speaker and expert on change, generational opportunities and workforce trends.

Karen helps organizations cut through the generational biases and get back to reality by leveraging their team's strengths, enriching the work environment, and driving better results. Each of her presentations brings a realistic perspective on workplace trends, employee engagement, while offering actionable content.

**BONUS!** She's fun! She creatively blends current research with humor, concepts and stories, moving participants to take action.

For the past 15 years Karen has shared her insights to top organizations such as VMware, Procter & Gamble, US Department of Justice, JPMorgan Chase, Symantec, McGraw-Hill, National Homebuilders, Shell Oil, Mercedes Benz, The World Bank, American National Insurance, Humana, United Way, American Heart Association and MD Anderson Cancer Center.

Before her speaking and early in her career, Karen owned and operated several retail fashion stores in Houston, Texas. Often, she hired many young employees with no workplace experience and zero in the retail industry. Karen had the keen ability identifying inexperienced workers who had the potential to become great employees- and they did, many staying on for years.! Little did she know that these early years were the foundation for her passion understanding and managing all generations.

She began speaking in 2000 and began to learn more and study generational differences. Today her interest in the generations has become her passion and mission. Her programs include case studies, current research, and up to date new information and discoveries about Millennials and soon to be in the workforce Gen Z.