



WORLDWIDE SPEAKERS GROUP LLC
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KAREN MCCULLOUGH

Karen McCullough is a nationally known keynote speaker and expert on change, generational opportunities, and workforce trends.

Karen helps organizations cut through generational biases and get back to reality by leveraging their team's strengths, enriching the work environment, and driving better results. Each of her presentations brings a realistic perspective on workplace trends and employee engagement while offering actionable content.

BONUS: She's fun! Karen creatively blends current research with humor, concepts, and stories, moving participants to take action.

For the past 15 years, Karen has shared her insights to top organizations such as VMware, Procter & Gamble, U.S. Department of Justice, JPMorgan Chase, Symantec, McGraw-Hill, National Homebuilders, Shell Oil, Mercedes Benz, The World Bank, American National Insurance, Humana, United Way, American Heart Association and MD Anderson Cancer Center.

Before speaking, Karen owned and operated several fashion retail stores in Houston, Texas. Often, she hired young employees with zero experience in the retail industry and no general workplace experience. Karen had the keen ability to identify inexperienced workers who had the potential to become great employees—and they did, many staying on for years! Little did she know that these early years were the foundation for her passion understanding and managing all generations.

She began speaking in 2000 and began to study generational differences. Today, her interest in the generations has become her passion and mission. Her programs include case studies, current research, and up-to-date new information and discoveries about Millennials and Gen Z in the workforce.
be in the workforce Gen Z.