



MADDY DYCHTWARD

Maddy Dychtwald is an internationally recognized author, entrepreneur, business advisor, and thought leader on the age wave—and how longevity and the ascent of women are transforming the marketplace, the workplace, the retirement scape, and how we do business. Since co-founding Age Wave more than 30 years ago, Maddy and her team have worked with more than half of the Fortune 500 in industries ranging from pharmaceuticals and medical technology to financial services and marketing.

Maddy has led numerous studies on the subject of women and money, including “Women and Financial Wellness: Beyond the Bottom Line” for Bank of America Merrill Lynch, “The Allianz Women, Money, and Power Study,” and “A New Era of Women and Financial Planning” for LPL. In addition, she has been deeply involved in research on a variety of aspects of longevity, retirement, and the age wave.

Maddy is a member of the Wall Street Journal’s Expert Panel on Retirement in which she had the top wealth-management expert post for 2017 based on reader traffic. She is the author of three books, *Influence: How Women’s Soaring Economic Power Will Transform Our World for the Better*; *Cycles: How We Will Live, Work, and Buy*, and *Gideon’s Dream: A Tale of New Beginnings*. She is also regularly featured in prominent national media, including Bloomberg Businessweek, Forbes, Newsweek, Time, U.S. News & World Report, Fox Business News, CNBC, and NPR.

She is one of the founders of the nonprofit Women Against Alzheimer’s and serves as a board member of the BrightFocus Foundation, a non-profit that funds research to eradicate diseases of the brain and eye. She is also a founding member of the XPRIZE Alzheimer’s Braintrust gearing up to globally crowdsource innovative solutions to end Alzheimer’s disease.

Maddy is passionate not just about longevity as a demographic phenomenon, but also about living a long life with good health, vitality, financial wellness, and purpose. She is personally focused on fitness, eating well, meditation, and traveling the world with her family.