



Tim Sanders

Tim Sanders spent most of his career on the cutting edge of innovation and change. He was on the ground floor of the quality movement, the launch of the mobile phone industry and, most notably, the birth of the worldwide web. Today, he's gravitated to disruptive change for over 30 years.

He was an early stage member of Mark Cuban and Todd Wagner's broadcast.com, which had the largest opening day IPO in history. After Yahoo acquired the company, Tim was tapped to lead their ValueLab, which enabled sales teams to close hundreds of millions of dollars of new business through rapid collaboration. By 2001, he rose to the position of Chief Solutions Officer and later, the company's Leadership Coach. In 2005, he founded Deeper Media, which provides consulting and training services for leading companies, trade associations and government agencies.

Tim is the author of five books, including the New York Times bestseller *Love Is the Killer App: How To Win Business & Influence Friends*. It's been translated into over a dozen languages and has been featured in Fast Company, USA Today, the New York Times, The Boston Globe, Christian Science Monitor and on CNN. His other books include *Today We Are Rich*, *The Likeability Factor*, *Saving the World at Work* and *Dealstorming*.

He's one of the top-rated speakers on the lecture circuit, offering keynotes on leadership development, sales strategy, and human performance. His talks help organizations deal with change, become more agile and dramatically increase their effectiveness. Time Magazine referred to him as a "Public Consultant" because of his extensive pre-conference research, leading to a one-of-a-kind keynote with on-point recommendations for attendees. He's known for blending stories, statistics and actionable advice in a way that moves his audiences to action.

He grew up in Clovis, New Mexico, the home of the Fighting Wildcats. He attended Odessa College and Loyola Marymount University, where he was a top ranked debater and national champion extemporaneous speaker. He conducted his graduate work at the University of Arizona. Today he lives in Las Vegas, Nevada.