



## VICKI HITZGES

Vicki gained her speaking skills during her career as an international motivational speaker and broadcast journalist. In her early 20's, she was named Dallas Bureau Chief at KTVT in Dallas, at the time, the largest, independent TV station in the nation. Later, she anchored the news for the NBC affiliate (KRIS) in Corpus Christi, Texas where she won the *National Headliner Award* from the Press Club in Atlantic City. She also co-hosted the popular, Dallas Cowboy's weekly TV show, *Special Edition*, before becoming a publicist. In that role, one of her clients was the man then considered the world's foremost motivational speaker, Zig Ziglar. Impressed with her creativity, Zig urged Vicki to be one of the few speakers he would personally mentor.

Today, Vicki speaks across the world to associations, companies, and universities who want a proven, strong message about teamwork, customer service, and how to build a culture of encouragement. She's appeared in publications ranging from the *Chicago Tribune* to *Entrepreneur* magazine to the *Dallas Morning News*. She's also been a guest on radio and TV programs internationally including a segment on the British Broadcasting Corporation (BBC) where frustrated hosts called her for inspiration when their team, Manchester United, was losing. (Afterwards, the famed soccer team won!)

Vicki holds a Certified Speaking Professional (CSP) designation. When she earned it, less than seven percent of speakers worldwide held that title and only a few hundred women. Today only 17 percent of speakers hold the prestigious title.

She's authored two books, the first of which sold out the day it came on the market. That book, *Attitude is Everything – 10 Steps to Staying Positive*, sells internationally as does her popular, second book, *Stuck on Stop – How to Quit Procrastinating*.

Vicki has a passion for interesting sermons, clean comedy, chocolate, lively conversation, and crushing opponents on board games. (Not necessarily in that order.)