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## **SUNEEL GUPTA**

Suneel Gupta teaches Innovation at Harvard University and is the author of *Backable: The Surprising Truth About What Make People Take a Chance on You* (Little Brown, 2020). *Backable* hit the #1 spot for new releases on both Amazon's overall list and in the Workplace Behavior category. The book stems from Suneel's journey from a twice-failed entrepreneur to a leader behind two IPOs and being named "The New Face of Innovation" by the New York Stock Exchange.

Suneel is the founding CEO of RISE, which partnered with then-first Lady Michelle Obama to deliver low-cost healthcare services to people in need. RISE was named "App of the Year" by Apple and sold in a successful exit to One Medical (NASDAQ: ONEM). Suneel later ran for U.S. Congress and now serves on faculty at Harvard University and as an emissary for Gross National Happiness between the United States and the Kingdom of Bhutan.

When a reporter once asked Suneel about his purpose, his response was to "find good people, and inspire them to do what inspires them."