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SUNEEL GUPTA

Suneel Gupta is the author of the upcoming book, *Backable: how to inspire people to believe in your ideas*. The book is rooted in Suneel's experiences building startups, running for US Congress, teaching entrepreneurship at Harvard, and serving inside Kleiner Perkins, which the New York Times named Silicon Valley's most famous venture firm. Suneel co-founded and served as the CEO of Rise, a healthcare service that connects patients with medical providers right over your mobile phone. *Wired Magazine* called Rise "The Next Big Thing" and Apple named it "The Best New App of the Year". Michelle Obama selected Rise as the White House's official technology partner and the New York Stock Exchange named Suneel the "New Face of Innovation".

When a reporter once asked Suneel about his purpose in life, his response was to "find good people, and inspire them to do what inspires them."