



Betsy Myers

Betsy Myers most recently served as a senior advisor to Barack Obama's Presidential Campaign. She joined the campaign in January 2007 as the Chief Operating Officer and is known for establishing the campaign with a business operational model and customer service mentality.

Myers also represented the campaign as Chair, Women for Obama. She traveled extensively in 2008 speaking to undecided voters and concentrating on women's outreach. These efforts included a working partnership with Women for Obama and the DNC's Women's Leadership Forum. She also spent significant time working on unity efforts—meeting with Clinton supporters across the country to hear their concerns and invite them to join the Obama efforts.

Prior to this appointment, Myers was the Executive Director of the Center for Public Leadership at Harvard's Kennedy School of Government. She came to CPL in 2003, bringing with her a proven track record of building, growing, funding and strategically realigning organizations. Motivated by her strong belief that the hardest person we will ever manage is ourselves, Myers is known for bringing a focus to the Center's teaching and research around personal leadership and the fully integrated person. She also increased the Center's efforts around women and leadership and worked closely with the Harvard's Women's Leadership Board (2000-2007).

A senior official in the Clinton Administration, she was the President's senior advisor on women's issues. As Deputy Assistant to the President, she was the first Director of the White House Office for Women's Initiatives and Outreach (1995–1997). In this capacity she helped ensure that such issues as domestic violence, reproductive choice, breast cancer, and women in business figured prominently on the Administration's legislative agenda.

Myers worked in the U.S. Small Business Administration, first as Director of the Office of Women's Business Ownership (1993-1995), and later as Associate Deputy Administrator for Entrepreneurial Development (1997-1999). She was responsible for the agency's technical assistance, management, and distance learning program as well as implementing the agencies national requirements under President Clinton's welfare to work initiative.

Prior to joining the Clinton Administration, Myers spent 6 years building Myers Insurance and Financial Services based in Los Angeles. She specialized in the small business and women's market providing insurance and retirement planning.

A Public Service Fellow at Harvard's Kennedy School, she graduated with a M.P.A. in 2000, and then served as the School's Director of Alumni Programs and External Relations



before joining CPL.