



Dan Coughlin

Dan Coughlin teaches *The Any Person Mindset*, a practical management approach for improving individual, group, and organizational performance in a sustainable way. It is based on his core belief that any person can make a significant difference in an organization, but no one is born with the traits necessary to make a significant difference. These are learned thinking traits.

His client list includes McDonald's, Toyota, Marriott, BJC HealthCare, Coca-Cola, GE, Anheuser-Busch InBev, Shell Oil, RE/MAX, Subway, Abbott, Prudential, Boeing, Cisco Systems, American Cancer Society, and the St. Louis Cardinals. Since 1998 he has worked with more than 200 organizations.

As a management consultant, keynote speaker, executive coach, and seminar leader, he works with executives and managers to improve their impact as business leaders. His focus is on helping these individuals in the areas of leadership, innovation, and branding in order to generate better sustainable, profitable growth for their organizations.

Dan has invested over 3,000 hours on-site as a management consultant observing and advising executives and managers in a wide variety of business functions and in more than fifty industries. As an Executive Coach, he has provided more than 2,500 coaching sessions for presidents, vice-presidents, and senior directors in Fortune 500 companies, major privately-owned firms, and small businesses. As a keynote speaker and seminar leader, he has made more than 500 presentations to corporate audiences. He does in-depth research on every audience before customizing his presentation to meet their needs.

Quoted in USA Today, Investor's Business Daily, The Journal of the American Management Association, and dozens of other publications, Dan Coughlin's articles have been published in more than 100 trade association publications. He is the author of the book, *The Management 500: A High-Octane Formula for Business Success*.