



David Horsager

David Horsager is an author, business strategist, and keynote speaker. Through his book and programs, he shares the secrets of using trust to impact the bottom line. Combining humor, illustrations, and memorable stories with research and insight, David sheds light on the confusion and misconceptions surrounding the cornerstone of personal and professional success.

Through his Master's research, experience as Director of K-Life Inc., and founding partner of Special Delivery Productions, David learned firsthand how the world's most successful people gain and keep the trust of their customers and colleagues. He's taken that knowledge and broken it down into tangible steps that audiences and readers can incorporate into their own lives right away.

As a Certified Speaking Professional, David has delivered life-changing presentations on four continents, with audiences ranging from Fortune 500 executives to the armed forces and even professional sports teams. He's built his reputation on two things – being easy to work with and delivering engaging, high-energy speeches every time.

When he's not speaking or writing, David continues to research and consult through Horsager Leadership. He also serves as an Adjunct Professor of Organizational Leadership for Bethel University's graduate program. He lives in St. Paul, MN with his wife, Lisa, and their four children.