



David Merritt

David Merritt is a sought-after speaker, writer, and adviser. He is currently Managing Director at Luntz Global Partners. Founded and led by pollster Frank Luntz, the firm is one of America's best known and most respected public opinion and strategic communication shops.

He leads Luntz Global's political, policy and healthcare work, helping dozens of candidates, campaigns, causes, and companies craft effective messages to persuade skeptical audiences. Advising Senators and Speakers ... polling the presidential race ... writing speeches, ads, and op-eds ... organizing focus groups across the country ... training and advising corporate leadership ... his research, writing, and counsel has made a genuine impact in American politics and across the healthcare industry.

Previously, he was Partner and Managing Director at Leavitt Partners, the healthcare consulting firm led by former HHS Secretary and Utah Governor Mike Leavitt. He led the firm's Washington, DC office, advising clients on a wide range of issues, including the Affordable Care Act and Washington politics.

David was the leading fundraiser and a presidential campaign adviser to former Speaker of the House Newt Gingrich. He worked closely with Speaker Gingrich for more than seven years, including as CEO of the Gingrich Group. He was also a health policy adviser to the 2008 presidential campaigns of Senator John McCain and former Senator Fred Thompson.

In addition to national radio and TV appearances, such as on the Fox News Channel, he is widely quoted in national media, including the *Washington Post* and *POLITICO*. His writing has been widely published, including opinion columns in the Wall Street Journal, USA Today, and Chicago Tribune.