



## **The Honorable Jim Nussle**

Jim Nussle is currently President and CEO of Credit Union National Association, Inc. (CUNA). Nussle served on the founding board of the organization and in November 2010 was recruited by his fellow board members to help lead the organization in an effort to achieve its strategies and continued dynamic growth. During Nussle's first year, Growth Energy nearly doubled its revenue, increased the membership by 18% making it the largest renewable energy association, added new lines of business, developed a national marketing sponsorship with NASCAR, and successfully navigated legal, regulatory and legislative challenges.

Nussle is perhaps best known for his tenure as the 36th Director of the Office of Management and Budget (OMB) under President George W. Bush. OMB is often described as the most complex cabinet post. With the broadest policy portfolio within the Executive Office of the President it is one of the most challenging roles within any Administration. Mr. Nussle also served as one of the President's most senior White House advisors and was an active principal and participant on the President's National Economic Council, National Security Council, Homeland Security Council, and National Domestic Policy Council.

Nussle also served 16 years in the U.S. House of Representatives representing the challenging and politically diverse 1st District of Iowa. For 6 of those years he was the Chairman of the House Budget Committee where he guided 6 federal budgets and 2 Budget Reconciliation Bills through the Congress. Nussle's career in public service also includes 4 years as the County Attorney, in Delaware County Iowa, and time as a volunteer firefighter.

When Nussle left public service he founded *The Nussle Group*, a multi-disciplined, strategic consulting and public policy firm that utilizes his vast network and experience to serve clients in the fields of taxes, health care, energy, financial services and technology.

Nussle also currently serves as an independent director on the board of Thrivent Mutual Funds and as a special industry advisor on the advisory board of Avista Capital Partners. In 2011, Nussle joined the U.S. Programs advisory counsel of the Bill and Melinda Gates Foundation, focused on the challenges of improving education in America. In addition he volunteers his time to a number of public policy and philanthropic organizations such as serving as co-chair of The Committee for a Responsible Federal Budget, and on the boards of the National Down Syndrome Society and the Project for National Security Reform.

Nussle is a frequent contributor and guest host on CNBC and was designated by *Time Magazine* as one of its "40 Leaders for the Future."

Nussle received his Bachelor of Liberal Arts degree from Luther College in Decorah his law degree from Drake University in Des Moines. Nussle's wife, Karen, is also a successful public servant and professional. She is the founder and CEO of Ripple Communications, a strategic marketing and communications firm and is also a frequent guest on Fox News and Fox Business Network. The Nussle's have two adult children, Sarah and Mark.