



Mark C. Thompson

One of the most successful senior business communication executives and angel investors of our time, Mark C. Thompson is a board member and advisor to Global 1000 companies as well as Charles Schwab's former Chief Customer Experience Officer, Chief Communications Officer and Chief of Staff. During his tenure, the company's customer assets grew ten-fold to more than \$800 billion dollars in over five million client accounts.

Thompson created the Schwab Leadership Series, working with many of the world's most successful global leaders and entrepreneurs including Richard Branson, Steve Jobs, Warren Buffett, and AG Lafley. Today, he is an expert advisor on *Level V Leadership* and *Built to Last* – transforming how leaders inspire managers to boost sales, innovation and lead change in a volatile world. In addition, Thompson is Chairman of the American Express Leadership series for Peter Drucker's Leader to Leader Institute and is a board member, investor and advisor to several companies while serving on the faculty of the World Economic Forum, John F. Kennedy University, and a scholar at Stanford University.

Mark Thompson was a significant contributor to Jim Collins' two blockbuster books *Good to Great* and *Built to Last* and is the co-author of bestseller *Success Built to Last*. In his enlightening and inspiring presentations, Thompson shows how to implement the principles discussed in these contemporary business bibles and coaches leaders on how to get things done effectively and efficiently.

Named as a "Top 100 Venture Investor with the Midas Touch" by *Forbes Magazine*, Thompson is a founding investor in Smule.com, one of Apple's top iPhone and iPad applications companies. He was also Executive Producer of Schwab.com and Chairman of Rioport, which popularized the mp3 audio technology now used in Apple's iTunes. In addition to an MBA, Thompson holds a Masters degree in Social Media studies from Stanford University, where he became an investor in Facebook, Baynote, CNS Response, and Cancer Genetics.