



## Nastia Liukin

Winning five Olympic medals at the 2008 Beijing Olympics was only the beginning for Nastia Liukin. As the 28.7 million Americans who watched the Games know, Liukin parlayed her extraordinary athletic prowess into a gold medal in all-around gymnastics, one of only three U.S. women ever to do so.

Upon her return from Beijing, Nastia has become America's sweetheart, gracing covers of *US Magazine*, *WWD Beauty Biz*, and the front of the iconic Wheaties cereal box, and making several television appearances on TV programs including the hit show *Gossip Girl*, NBC's *Tonight Show with Jay Leno*, HBO's *Costas NOW*, and the *Oprah Winfrey Show*.

MSNBC named Nastia the 2<sup>nd</sup> most marketable athlete around the same time that she appeared in *Glamour Magazine* as one of "The 11 greatest bodies on Earth". By the end of 2008, Nastia had received such honors as the Women's Sports Foundation's "Individual Sportswoman of the Year" and the United States Sports Academy's "Female Athlete of the Year" awards.

Now, she's looking to make the transition from balance beam to brand spokesperson. To transcend her life beyond the gym, Nastia is focused on a brand positioning centered on promoting healthy living for young women; her message is about fighting teen obesity, getting kids active, giving kids the opportunity to have fun and be healthy.

### **Stats**

**Birthday:** October 30, 1989

**Hometown:** Moscow, Russia

**Residence:** Plano, TX

**Sport:** Gymnastics

### **CAREER HIGHLIGHTS**

\*2008 All-Around Olympic Gold Medalist

\*5-Time Olympic Medalist

\*2007 3X World Champion (Team, Uneven Bars, and Balance Beam)

\*2006 Visa All Around Champion

\*2005 IGHOFF Gymnast of the Year

\*2005 World Balance Beam Champion

### **Charities:**

The Dallas Morning News Charities, Frosted Pink with a Twist