



Dr. Robert C. Wolcott

Dr. Robert Wolcott is the Co-Founder & Executive Director of the Kellogg Innovation Network (KIN) and a Clinical Professor of Entrepreneurship & Innovation at the Kellogg School of Management, Northwestern University. He teaches corporate innovation and entrepreneurship for Kellogg in Evanston, Miami and Hong Kong (with HKUST). Formerly a Visiting Professor at the Keio Business School (Tokyo, Japan) a member of the advisory boards for the Nordic Innovation Center, Nordic Council, Oslo, Norway, the Global Technology Council of Kraft Foods, Inc. and the Innovation Accelerator for GE Corporate.

His book with Dr. Michael Lippitz, *Grow from Within: Mastering Corporate Entrepreneurship and Innovation*, shares over a decade of research into how established companies create innovation for business value and has since been published in Chinese and Japanese. Wolcott's work has appeared in MIT Sloan Management Review, The Wall Street Journal, Advertising Age, BusinessWeek, The Financial Times (European Edition), The New York Times, The Peking University Business Review and a variety of publications worldwide.

Wolcott also co-founded and serves as Partner with Clareo Partners LLC, a growth strategy and innovation management consultancy. Subsidiary Clareo Capital owns equity in start-ups including: crowdfunding leader, IndiGogo.com; emerging market student loan innovator, Lumni; healthcare software providers ClearCare Online and SA Ignite; among others.