



## **Roy Firestone**

Critically acclaimed for his work in broadcast journalism, Firestone has won seven Emmy® Awards and seven Cable ACE Awards, he has interviewed more than 5,000 people, including nearly every major sports figure. The late Pulitzer Prize-winning columnist Jim Murray called Firestone, "the best interviewer I've ever seen. That's not the best interviewer in sports, that's the best interviewer period."

Curiosity and passion drive Firestone to interview people beyond the realm of sports and in the world of art, music, politics and popular entertainment. His interview subjects are an eclectic mix including seven-time Tour de France winner Lance Armstrong; former president Richard Nixon; legendary actor James Stewart; jazz great Miles Davis; TV's Ray Romano; and pop icon Madonna.

Firestone performs his multi-media review before audiences in Las Vegas, at major sporting events, meetings, formal events and conventions throughout the world. The accomplished singer, impressionist, and humorist has shared the bill with notables such as Frank Sinatra, Michael McDonald, Gladys Knight, the Doobie Brothers and Smokey Robinson. Television appearances include David Letterman, Jay Leno, Bob Costas, Nightline, Larry King and Bill Maher.

Firestone has performed for hundreds of corporate clients including: AT&T, Kodak, Pepsi, Nike, Toyota, Northwestern Mutual, General Foods, Lincoln Financial, Thrifty Car Rental, John Hancock, Anheuser Busch, Hewlett Packard, Honda, OfficeMax, Chevron Conoco Phillips, Transamerica, Frito-Lay, Wachovia Bank, LoanToolBox.com, Sara Lee and Blue Cross Blue Shield.