



Scott Shuster

Scott Shuster is the world's most respected leader of industry-specific management, technology, financial, and economic discussions. For more than 15 years, Scott Shuster has been the chairman and discussion leader of the highly-respected CEO-only, CFO-only, and CIO-only summits held by *BusinessWeek* magazine, also leading *BusinessWeek's* full series of industry-specific and topic-specific events, such as the *BusinessWeek/Hewlett-Packard Digital Economy* event, the *BusinessWeek* "e.biz Live!" series, their "Smart Manufacturing" and "Telecom Summit" events, and many more. With his MBA from the Harvard program at IMD (IMEDE), Lausanne, Switzerland and his journalistic background (ABC News, National Public Radio), Scott has brought a completely new method to onstage presentation at business events.

Scott Shuster's engaging, discussion-driven sessions define business conference excellence, and have made him the preferred choice to lead a wide range of business and governmental gatherings. For example, immediately after the attacks of 9/11 -- when the FBI urgently assembled corporate security and systems professionals to discuss the protection of US critical infrastructures-- Scott Shuster was chosen to chair that meeting. When CEO Maurice Greenberg and all nine senior leaders of AIG, the world's largest insurance company needed to present themselves before audiences of hundreds of insurance brokers in five cities, Scott traveled with them, chairing each meeting, and interviewing the CEO and all the executives for hours, in front of each audience.

Scott Shuster undertakes a meticulous custom preparation for every event he leads, including extended research to ensure that he is ready to discuss the most detailed industry- or company specific issues. His presence on your program brings an immediate atmosphere of objectivity and impartiality. At the same time, Scott recognizes that every event is organized to address a particular set of communication goals, and he is more than willing to sit with his clients prior to every meeting in order to understand your communication challenge and ensure that it is met at your event.

For 9 years before joining *BusinessWeek*, Scott was a foreign correspondent for ABC News, reporting from over 40 countries. Scott's work for ABC News included stints in Pakistan and Afghanistan during the Soviet occupation, Sudan, Chad, Zaire, Nigeria, Congo, India, Egypt, Sri Lanka and many other developing countries. He was based in Geneva, Switzerland, where he covered banking, insurance, international organizations (including the WTO), and regional affairs. Scott came to ABC News from National Public Radio, where he was one of the early producers of "All Things Considered." Scott is also a former editor at The Associated Press, and a newscaster and editor at The Voice of America.