



Ted C. Fishman

Ted Fishman's bestselling book "*China, Inc., How the Rise of the Next Superpower Challenges America and the World*," has helped describe for the world the effects of China's momentous change on the lives and businesses of people everywhere. In addition to its success in America, the book, translated and published in 24 languages, is an international bestseller. There are Chinese editions in both The People's Republic and Taiwan, where the book has gained an enthusiastic following.

Fishman has testified before Senate and Congressional committees and commissions and consults on China with a wide range of government officials, including some of America's most influential office holders. His essays and reports appear in many of the world's most prominent journals, including *The New York Times Magazine*, *Harper's*, *Esquire*, *USA Today*, *GQ*, *The Times of London*, *Money*, *Worth*, *INC*, *Business 2.0*, *German GEO* and *Chicago Magazine*. His commentaries have been featured on Public Radio International's "This American Life" and American Public Media's "Marketplace."

Ted Fishman's writing is noted for taking seemingly vastly complex topics and making them understandable and meaningful for a general audience.

Ted Fishman is particularly interested in how big global economic trends bear on people's everyday experience. He has been featured on ABC *World News Tonight*, NBC's *Today Show*, CNN, Fox, CNBC, NPR, the Australian Broadcasting Corporation, the BBC and Sky News (UK). Fishman has also served as guest lecturer at some of the world's leading universities, and helped run and design an executive MBA program on China, and in China, for a top-tier U.S. business school. A former floor trader and member of the Chicago Mercantile Exchange, he ran his own trading firm until 1992. He has lived and worked in Japan and Indonesia.

Fishman is an accomplished public speaker who has addressed gatherings worldwide. His talks reflect the intelligence and wit readers find in his writing. Most recently his talks have focused on the emergence of China and its impact of the lives of people in North America and around the world as consumers, workers, managers and citizens. Fishman travels widely, addressing groups wherever the rise of China is a topic. His presentations combine engaging story telling with a wide-ranging knowledge about the world economy, putting into context his audiences top concerns and exploring how they relate to big, global economic trends. When allowed, Fishman works with the groups he addresses to put their concerns in the context of global trends. His talks are lively and stimulating. Question and answer periods are inevitably engaging