



Whitney Johnson

Whitney Johnson is one of the top thought leaders in Disruptive Innovation, Change Management, Women in Business, Start-up Investing, and Empowerment. Johnson is well-known for inspiring innovation through personal disruption. Top companies and organizations throughout the world and across various industries have used her successful ideas to attain a competitive edge.

As a poignant and powerful speaker, Johnson empowers her audiences to harness the powerful mindset of disruptive thinking. Her audiences learn how this mindset improves the odds of success for products, companies and even countries, and how it begins with the individual—with disrupting oneself.

Johnson is the co-founder of Rose Park Advisors, Clayton Christensen's investment firm, which includes the Disruptive Innovation Fund. As a recognized expert, she is a frequent contributor to the *Harvard Business Review*. In 2011, her work was cited as a HBR Editor's Pick and appeared in the *Top 10 Business and Management Blogs* list by Marcus Buckingham of HBR. Johnson is author of *Dare, Dream, Do: Remarkable Things Happen When You Dare to Dream* (Bibliomotion, 2012). Both her recent *Harvard Business Review* article Disrupt Yourself® and her book reflect the passion she has for improving the odds of success by pursuing a disruptive course.

Johnson was listed on *Inc Magazine's* 12 People to Follow on Twitter in 2012 and *Business Insider's* 54 Smart Thinkers Everyone Should Follow on Twitter. She is also a Senior Advisor to the Tribeca Disruptive Innovation Awards, and a former double-ranked Institutional Investor equity analyst.

As a former *Institutional Investor*-ranked equity analyst on Wall Street, Johnson developed expertise in valuing publicly traded securities and analyzing how management can create or destroy value. She was rated by Starmine as a superior stock picker vis-à-vis her peers, and became an Institutional Investor all-star within a year of becoming an analyst – an honor she was accorded for eight consecutive years.