



**WORLDWIDE SPEAKERS GROUP LLC**  
YOUR GLOBAL PARTNER IN THOUGHT LEADERSHIP

## **CHRIS RIDDELL**

In the chaotic state of our world today, there's never been a more critical time for optimism with rigor. The uncertainty, unpredictability, and sheer pace of our hyper-connected world is Chris' passion—and life's work. His obsession with making sense of the discomfort and challenges of this rapidly changing landscape has powered his thinking for over 15 years.

Equally potent across myriad industries, Chris' insight and expertise has benefitted trail-blazing start-ups, government bodies, and Fortune 500 companies. As a renowned strategist and senior business advisor, Chris has worked globally with some of the biggest and most influential brands and businesses on the planet including Jaguar Land Rover, Facebook, Australia Federal Police, Ebay, Vodafone, and Macquarie Bank. His intuitive and instinctive approach to tracking global patterns and unlocking opportunities has had significant impact on how businesses—and humans—can take purposeful steps towards creating real and lasting positive impact.

And making an impact is what Chris is arguably most famous for... because being in a room with Chris Riddell is an immersive and transformational experience. A combination of rigorously detailed insights delivered with unparalleled enthusiasm, and dynamic screen content... all wrapped up in sensational showmanship—any amount of time spent with Chris is a wildly entertaining and deeply revolutionary experience.

His unique skill of taking what we know—and fear—about our world and encouraging changes in attitudes, beliefs, perceptions and mindsets—is critical to business and social transformation. No sector, subject or stone is left unturned in his quest to make sense of the challenging and disrupted world of “the future.”

This is the power of the Chris Riddell experience. It's real... relatable... relevant... and revelatory.