



**WORLDWIDE SPEAKERS GROUP LLC**  
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## **SEAN M. SPICER**

Sean Spicer's political career began long before the former White House Press Secretary made his mark as one of the most recognized staffers in the Trump administration. Sean built a decades-long career in Republican politics, witnessing and shaping the inner workings of Washington, DC, from every vantage point - as a House of Representatives communicator, heading up incumbent retention at the National Republican Senatorial Committee, in George W. Bush's White House as Assistant U.S. Trade Representative, as the Chief Strategist and Director of Communications at the Republican National Committee, top advisor to presidential campaigns, and of course, White House Press Secretary. Sean made his way up through the ranks and has experience at every level in Washington. Few are as well-equipped as Sean to pull back the curtain and dissect what's really happening in the nation's capital.

Sean is President of RigWil LLC, a strategic consulting firm that provides insights to C-suite corporate and association executives. Additionally he is a founding Partner of point1, a mail, digital, and consulting firm that works with top Republican candidates in key races across the country. Sean also serves as a spokesman and senior advisor to the America First Action SuperPAC, the only SuperPAC sanctioned by the President. In August 2019, President Trump announced Sean's appointment to the Board of Visitors at the US Naval Academy.

Sean has traveled the world addressing groups, corporations, forums, schools and associations as an exclusive speaker of the Worldwide Speakers Group. He is a council member of the Gerson Lehrman Group and served as a visiting fellow at Harvard University's Institute of Politics during the 2017-2018 academic year. He is the author of the New York Times bestselling book *The Briefing*, which sheds light on the headline-grabbing Trump administration's first year as well as the 2016 campaign and his time in Washington.

Sean is a lifelong Republican operative and anyone who has worked with him knows him as relentless, quick-witted and loyal. He built his career working passionately on campaigns, administrations, and for the Republican Party. His role in reshaping the Republican National Committee's PR strategy helped the party rebuild after losses in 2012. He implemented his same strategies in 2014 and lead the party to sweeping victories. In 2016 prior to the must-see Republican primary debates, Sean worked on behalf of the party to restructure debate format creating a role for the party working with networks, campaigns and other partners to produce a schedule and debate ground rules that prompted higher quality, informative and fair debates. These debates broke records for TV viewership. Sean's efforts as the RNC's Chief Strategist and Communications Director landed him a spot in PR Week's Power 15 list for 2016, as he helped the RNC generate approximately \$1.4 billion in earned media that cycle.

After Trump became the Republican nominee, Sean split his time between his role at the RNC and on the Trump campaign in an advisory capacity. Sean played a pivotal role in the party's improbable wins across the country that November.

Sean has been active in a number of causes supporting veterans, adoption, and cancer research. He currently sits on the Board of Directors of the Yellow Ribbon Fund, as well as the Independence Fund, and on the Board of Advisors of Operation Renewed Hope. During the Summer of 2019 Sean made



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several stops on Florida Georgia Line's 'Cant Say I Aint Country' Tour to present all terrain track wheel chairs to wounded vets on behalf of the Independence Fund.

Sean is a Rhode Island native and Connecticut College graduate. He also holds a master's degree in National Security and Strategic Studies from the U.S. Naval War College and serves as a commander in the U.S. Navy Reserve. A husband and father of two, he resides in Virginia but remains a loyal fan of the Boston Red Sox and New England Patriots.