



WORLDWIDE SPEAKERS GROUP LLC  
YOUR GLOBAL PARTNER IN THOUGHT LEADERSHIP

## NANCY GIORDANO

Described as endlessly optimistic, Nancy Giordano is a strategic futurist with a drive to help enterprise organizations and bold leaders transform to meet the escalating expectations ahead. She is globally revered for her ability to make the future practical and to help you build achievable success in the future.

With a unique understanding of the big shifts we are facing and deep knowledge of the drivers shaping the future, she illuminates the ideas and strategies required for leaders to effectively navigate change, and most importantly, *actively* architect their future. Her extensive client list includes Safeway, Nestlé, NATPE, Acumen, Sprint, Energizer, Burger King and many others Fortune 500 companies within the industries of consumer products, energy, technology and financial services.

With an early career at several of the most influential advertising agencies in NY, Chicago and LA, Nancy has spent the past nine years as Founder/CEO of Play Big Inc., a strategic inspiration company with an active consulting portfolio of more than \$50B worth of experience across some of the largest global corporations and select non-profits. Currently, she is working with what is sure to be one of the most significant companies of the future to bring a game-changing artificial intelligence platform to the world. She was ranked as one of the *World's Top Female Futurists* (research by Ross Dawson), and was voted 7<sup>th</sup> on the *Woman of Influence – Future of Leadership* (Women Speakers Association). She was the first global TEDx licensee and currently leads a student-led team to produce one of the globe's largest TEDx Youth events, hosting over 1000 attendees annually.

Nancy's distinctive ability to design meaningful, future-forward solutions is honed by her active collaboration with organizations at the leading-edge such as TED, the World Future Society, REX, and Acumen. She is sought after by thought-leaders to collaborate on remarkable future-building projects, which connects her with many of the most provocative people who are literally building the future. A daily infusion of bold ideas is shared by Nancy and her team at CulturalAcupuncture.com, which is a regular feature at *The Huffington Post*.