



SHAWN DUBRAVAC

Acclaimed global futurist and trendcaster, Dr. Shawn DuBravac is author of the *New York Times* Best Seller *Digital Destiny: How the New Age of Data Will Transform the Way We Work, Live, and Communicate* (Regnery, 2015), which explores how the world's mass adoption of digital technologies portends the beginning of a new era for humanity in the realms of business, healthcare, finance, transportation and culture.

DuBravac is a well-regarded futurist and trendcaster who writes frequently on disruptive technological shifts. He advises companies and C-level executives on market opportunities and industry strategy. He is president and founder of Astra Insights which provides consulting, research and advisory services to CxOs on a myriad of topics including digital transformation strategies, business model disruptions, the pace of technological change and overcoming myopic thinking. For over a dozen years DuBravac served as chief economist for the Consumer Technology Association (CTA), the U.S. trade association representing more than 2,000 consumer tech companies and owner and producer of CES.

DuBravac has been widely published on the topics of technology, finance and economics. His keen insights regarding the economic drivers of the global tech industry and future trends have made him a highly sought-after keynote speaker and commentator. DuBravac travels both internationally and domestically to meet with tech industry leaders and present on technology trends and the economy. In addition, his analysis has appeared in *The Wall Street Journal*, *The New York Times*, *Financial Times*, *Washington Post*, *Wired*, *Los Angeles Times*, *Barron's* and on-air with *CNBC*, *Bloomberg*, *CBS* and other media outlets.

He was the primary driver of smartphone and cyber-security equity indexes, developed in partnership with NASDAQ, and the CTA consumer confidence index. In 2012, DuBravac was named to *Dealerscope's* "40 under 40" list of people to watch in the consumer technology industry. He is a member of the National Association of Business Economists and currently serves as the president of the Conference of Business Economists.

DuBravac has taught in George Washington University's MBA program, George Mason University's MBA program, at the University of Mary Washington and currently teaches at Marymount University. He holds economic degrees from Brigham Young University and George Mason University. DuBravac resides in Virginia with his three sons. When not helping executive teams unlock innovative thinking, he can be found climbing 14ers, running marathons and coaching youth sports.