



ALEXANDRA WILKIS WILSON

A pioneering dealmaker who found success in the nexus of technology and the luxury goods sector, Alexandra Wilkis Wilson is also an advisor, mentor and angel investor who shares her expertise with diverse entrepreneurs.

Alexandra rose to prominence at the nexus of technology and the luxury goods sector as the co-founder of Gilt Groupe, one of the first flash-sale sites in the U.S., which now claims over 10 million members, ships to over 180 countries and sells more than 4,000 international brands. Over the course of seven years, she assumed multiple roles at the influential start-up, including her initial role as Chief Merchandising Officer. Together with Gilt co-founder Alexis Maybank, she is the author of the *New York Times* best-selling book *By Invitation Only: How We Built Gilt and Changed the Way Millions Shop* (Portfolio/Penguin) documenting the company's meteoric and much-imitated trajectory.

Prior to Gilt, Alexandra managed retail operations at Bulgari, overseeing 15 North American stores, worked in sales planning for Louis Vuitton North America and also worked at Financo under the tutelage of the esteemed retail guru, the late Marvin Traub. She began her career in investment banking at Merrill Lynch, covering telecom, media and technology companies throughout the United States, Europe and Latin America.

In 2014, Alexandra co-founded GlamSquad, a mobile app launched in several major U.S. cities which aims to transform beauty in the same way Uber re-imagined ridesharing for a generation of tech-savvy consumers. Accessible by smartphone, GlamSquad delivers high-quality hair, make-up and nail services into private homes by providing instant makeovers performed by seasoned professionals at an affordable price point.

Alexandra is currently the co-founder and CEO of Fitz Co., which is a part home organizer and part styling service that helps customers get dressed easier.

Passionate about entrepreneurship, Alexandra is entrenched in the New York City startup community as an advisor, mentor and/or angel investor. Birchbox, Rent the Runway, Carbon 38 and Send the Trend (which was sold to QVC), are included among these companies. Alexandra is a Mentor for Techstars and Liberty Media's Women's eCommerce Network (WeCN). She is an Advisory Board Member for the Harvard Business School Rock 100 Entrepreneurs Summit and is also on the Entrepreneur Board of Venture for America. Alexandra is on the Board of Directors of Perry Ellis International (Nasdaq: PERY) and serves on the Governance, Investment, Nominating and Compensation Committees.

She has been engaged in several non-profit boards, including, Dress for Success Worldwide, The National Retail Federation Foundation, Women's Forum of New York, Inc and Fashion Group International. She is also an active fundraiser for her alma maters The Brearley School, Phillips Exeter Academy and Harvard University.



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Alexandra speaks five languages (English, Spanish, Portuguese, French, and Italian). She has studied, lived, and worked internationally in Latin America, Europe, and Japan. She holds a B.A. from Harvard College, from which she graduated magna cum laude, and an M.B.A. from Harvard Business School.