



VINH GIANG

Vinh Giang (pronounced Jang) is first and foremost a businessperson and entrepreneur. While in his 20s, he started an online business with two good friends; all of them had decided to leave their careers in accounting and pharmacy, to pursue their dream of building a successful business. Their online platform, Encyclopedia of Magic, now teaches magic to almost 50,000 students around the world. For this innovative and successful business idea, Vinh and his friends were awarded Young Entrepreneur of the Year

Vinh Giang's mission in business and life is to share the psychology of illusion. He has devoted himself to understanding the ways in which people are fooled by illusions and by the tricks we play on ourselves. During his presentations, he demonstrates how this occurs. Coming from the humble beginnings of a Vietnamese refugee family, Vinh has worked with companies from all over the world. Mentored by internationally recognized experts in innovation and success psychology, such as Matthew Michalewicz, he shares fresh, cutting-edge topics with his audience. Hearing Vinh will open your mind to new possibilities, as he takes you on an unforgettable journey through stories, remarkable insights into human psychology, business and the wonderful art of magic.