



JEREMIAH OWYANG

Silicon Valley's Jeremiah Owyang takes you beyond spotting the latest trends, disruptions, and technological advances. As an industry leader on corporate innovation in the face of emerging and disruptive technologies, he shows you how to leverage these forces to shift your business model, transform your customer's brand experience and create in-demand product offerings. Dynamic, consumer-centric, and relentlessly focused on the future, Jeremiah delivers powerful presentations that keep corporate change agents in the know, ahead of the curve, and ready to spot and seize opportunities.

As the founder of Catalyst Companies, an innovation council that helps brands overcome obstacles and navigate the next wave of disruption and opportunity, Jeremiah Owyang convenes and leads innovation practitioners through the challenges of the autonomous world, the collaborative economy, blockchain and the full range of emerging technologies. He is also a founder and partner at boutique research and advisory firm, Kaleido Insights. At Kaleido, he focuses on how new technologies impact business models and how corporations must innovate. Ever at the center of corporate innovation circles, Jeremiah views every aspect of emerging technologies through the lens of growth, opportunity and constantly shifting consumer behaviors and expectations. Known for identifying trends, he specializes in advising major companies to adapt their business models to better connect with customers. Jeremiah's client roster includes BMW, Pepsi, Cisco, Nestle, Verizon, Visa, Oracle, MasterCard, Fidelity, Wells Fargo, Colgate-Palmolive, Panasonic, Johnson & Johnson and other global corporations.

An acknowledged thought leader and widely-read publisher, Jeremiah Owyang has appeared in such publications as *The Wall Street Journal*, *The New York Times*, *USA Today* and *Fast Company*. Through Crowd Companies, he also publishes numerous research reports, playbooks and frameworks to help businesses navigate change, improve customer experiences and identify trends before they happen. Jeremiah also was a regular contributor to the *WSJ* Accelerators column and *Forbes*.

Prior to Crowd Companies, Jeremiah Owyang's career took shape as an analyst with Forrester Research, advising on social strategy for the interactive marketer. He was the founding partner and research director of Altimeter Group, specializing in customer strategy and emerging technologies. He formed Crowd Companies to focus on the emerging Collaborative Economy and the Maker Movement, growing with his clients to offer expertise on the full scope of disruptive technologies.

A popular speaker and presenter at conferences and events around the world, from global conferences, corporate kickoffs, or on a TED stage, Jeremiah is recognized as the definitive authority on corporate innovation programs, ready to translate the next wave of powerful technologies and transform the way you do business.