



Stedman Graham

Stedman Graham is chairman and CEO of S. Graham & Associates (SGA), a management and marketing consulting company that specializes in the corporate and educational markets. As a businessman and educator, Graham lectures and conducts seminars for businesses and organizations around the country. Content is driven by his proprietary Nine-Step Success Process™. Clients have included Wells Fargo, Merrill Lynch, CVS Pharmacy, Georgia Pacific, PRO-LINE International, Hyatt Hotels Corporation, Manpower, CNN and GlaxoSmithKline among many others.

Graham has authored ten books, including two New York Times bestsellers, *You Can Make It Happen: A Nine-Step Plan for Success* and *Teens Can Make It Happen: Nine Steps to Success. Build Your Own Life Brand!* explores the concept of personal and professional branding. *Move Without the Ball* is a collection of principles that teaches students that sports are a part of life, not life itself. *Who Are You? A Success Process for Building Your Life's Foundation* focuses on success through self-discovery. His latest release, *Diversity: Leaders not Labels – A New Plan for the 21st Century*, shares his unique approach to eliminate barriers to success.

Actively involved in education, Graham is a former adjunct professor at the University of Illinois-Chicago where he taught a leadership course based on his Nine-Step Process. At the Kellogg Graduate School of Management at Northwestern University, he taught a management strategy course entitled “The Dynamics of Leadership.” He also founded and directed George Washington University’s Forum for Sport and Event Management and Marketing – the first of its kind in the country.

Graham has a lifelong commitment to youth and community. In 1985, he founded AAD Education, Health and Sports (formerly, Athletes Against Drugs), a nonprofit organization with over 500 professional athletes and other civic leaders committed to developing leadership in underserved youth. AAD has served over 15,000 students through scholarships and education. Graham is also actively involved in leadership efforts and programs in South Africa and is Founder of Concerned Citizens of Whitesboro, NJ, and Concerned Citizens of Lake Waccamaw, NC. He serves on several boards, including the national board of Junior Achievement (JA) and the 7-Eleven Education Is Freedom Foundation, and is a member of the Economic Club of Chicago. He holds a bachelor’s degree in Social Work from Hardin-Simmons University. He received a master’s degree in Education from Ball State University and an honorary doctorate in Humanities from Coker College, where he is also a distinguished visiting professor.