



## TASHA EURICH

Dr. Tasha Eurich is an organizational psychologist, researcher, and New York Times best-selling author. She's built a reputation as a fresh, modern voice in the business world by pairing her scientific grounding in human behavior with a pragmatic approach to self-improvement. Over her 15-plus-year career, she's helped thousands of professionals—from Fortune 500 executives to early stage entrepreneurs—improve their self-awareness and success.

With a PhD in Industrial-Organizational Psychology from Colorado State University and BAs in Theater and Psychology from Middlebury College, Tasha is the principal of The Eurich Group, a boutique executive development firm that helps companies—from start-ups to the Fortune 100—succeed by improving the effectiveness of their leaders and teams.

Tasha has contributed to The Guardian, TED.com, The Huffington Post, Entrepreneur, and CNBC.com, and her work has been featured in Business Insider, Fortune, Forbes, The New York Times, Fast Company, and New York Magazine, as well as several peer-reviewed journals. She has been named a "Top 100 Thought Leader" by Trust Across America, a "Leader to Watch" by the American Management Association, and one of Denver Business Journal's "40 Under 40." Her 2014 TEDxMileHigh talk has been viewed more than one million times.

Tasha's first book, *Bankable Leadership*, debuted on the New York Times bestseller list in 2013, and has since become a popular resource for managers and executives who don't want to choose between making their employees happy and producing bottom-line results for their business. Her second book, *INSIGHT*, delves into the connection between our self-awareness—what she calls the meta-skill of the twenty-first century—and our performance and success, both in and out of the workplace. Hailed as a "bold, exhilarating take on self-improvement" by *Success Magazine* and a "fascinating read" by *The Guardian*, *INSIGHT* was recently named an Editor's Choice by 800-CEO-READ.

As a passionate, often humorous and always enlightening speaker, Tasha's talks blend scientific savvy, hands-on tools, and powerful stories of personal and organizational transformation. She has a unique ability to engage her audiences through interactive discussions, real-world application, and experiential activities, and her audiences walk away informed, entertained, and inspired to transform.

In her spare time, she enjoys travelling, cycling and is an unapologetic theater nerd. She lives in her hometown of Denver, Colorado, with her husband and their rambunctious dogs.