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NICHOLAS WEBB

Nick Webb is a world-renowned Strategist, Bestselling Author and Futurist. As an Inventor, Nick invented one of the first wearable technologies, and one of the world's smallest medical implants. He has been awarded over 40 Patents by the US Patent and Trademark Office for a wide range of cutting-edge technologies. Nicholas is the founding CEO of LeaderLogic, LLC a Management Consulting Firm that helps organizations drive growth and profitability. Nick is the author of *The Innovation Playbook*, *The Digital Innovation Playbook*, *What Customers Crave*, *The Innovation Mandate* and his number one bestselling book, *The Healthcare Mandate*.

As an Advisor, he works with some of the top brands to help them lead their market in Enterprise Strategy, Customer Experience (CX) and Innovation. Western University of Health Sciences, a Top Southern California Medical School, awarded Nicholas his Doctorate of Humane Letters (Hon). Nicholas is also an Adjunct Professor and the Chief Innovation Officer of the Center for Health Innovation at Western University of Health Sciences. Nicholas is also the Executive Producer and Host of the Award-winning Documentary Film, *The Healthcare Cure*.