



Heidi Ganahl

Heidi Ganahl has dealt with extraordinary adversity early in her life. Beginning with the lose of her husband in a plane crash at the age of 27, to losing a million-dollar insurance settlement. Heidi’s entrepreneurial spirit helped her pick herself up and found Camp Bow Wow, a \$100 million leader in the pet and franchise industry hitting the Inc 500/5000 list 5 years in a row. For this effort, she has received many accolades including Fortune Magazine’s Top 10 Most Promising Entrepreneurs, and the 2016 Colorado Brave Leader Award.

After selling Camp Bow Wow a few years ago, Heidi dedicated herself to “giving back.” She was elected in a heated state-wide race to the Board of Regents of the University of Colorado and is on several other boards focusing on entrepreneurship and education. She also founded the Fight Back Foundation, an incubator built to support social entrepreneurs that want to tackle the most pressing societal issues confronting kids today. In 2015, she was appointed by the Governor of Colorado to the School Safety and Youth in Crisis Committee— established to study issues relating to school safety. She is the Chair of Job Creators Network board, and a leader in workforce development and small business startups.

Heidi has an undergraduate degree from the University of Colorado, Boulder in Business Administration, as well as a Masters Degree from the University of Denver in Healthcare Administration.