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ALEX BANAYAN

Alex Banayan is the only nationally bestselling business author under 30 in America. His book *The Third Door: The Wild Quest to Uncover How the World's Most Successful People Launched Their Careers* has been translated into more than a dozen languages.

The day before his freshman-year final exams, Banayan hacked *The Price is Right*, won a sailboat, sold it, and used the money to fund his quest to learn from the world's most innovative leaders. Over the course of his unprecedented seven-year journey, Banayan interviewed Bill Gates, Lady Gaga, Larry King, Maya Angelou, Steve Wozniak, Jane Goodall, Jessica Alba, Quincy Jones, and more.

Banayan has been named to *Forbes'* 30 Under 30 list and *Business Insider's* Most Powerful People Under 30. He has contributed to *Fast Company*, *Entrepreneur*, and *TechCrunch*, and has been featured in major media including *The Washington Post*, *Fortune*, *Businessweek*, *Billboard*, *Bloomberg TV*, *CNBC*, *MSNBC*, *Fox News*, and *NBC News*.

An acclaimed keynote speaker, Banayan has presented the Third Door framework to business conferences and corporate leadership teams around the world, including Apple, Google, Nike, IBM, Snapchat, Salesforce, and Disney. Banayan's keynotes have had far-reaching effects, acting as the catalyst for a new way of thinking. The Third Door framework has helped individuals discover unconventional routes to achieve their biggest dreams and has aided Fortune 500 companies to take new approaches to sales, marketing, and exponential growth.

Since the publication of *The Third Door*, Banayan has brought his message of possibility to millions of people in more than one hundred countries. At the core of Banayan's mission is his belief that, "When you change what someone believes is possible, you change what becomes possible."