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MICHELLE POLER

Born and raised in Caracas-Venezuela, Michelle Poler is a creative and passionate social entrepreneur, keynote speaker, fear-facer, and branding strategist.

She is the Founder of Hello Fears, a social movement that has reached over 70 million people worldwide and has empowered thousands to step outside of the comfort zone and tap into their full potential. She has been invited to speak at places such as TEDx, Google, Yum Brands, Facebook, Wells Fargo, ESPN, Netflix, Procter and Gamble, Microsoft, Toyota, and many more.

Michelle is also the creator of the project 100 Days Without Fear. Her work has been featured on The TODAY Show, Forbes, CBS, CNN, Huffington Post, BuzzFeed, Fox News, Telemundo, Glamour, Elle, The Rachael Ray Show, Refinery29, and Daily Mail among many others.

Early on in her career she worked as an Art Director at Young & Rubicam for brands such as Hershey's, Wendy's, AT&T and Revlon. Michelle is originally from Venezuela and she holds a Masters in Branding from the School of Visual Arts in New York City.