



## KATHERINE WALSH SHIELDS

Katie Walsh Shields is a political and public affairs consultant in Washington, DC with more than 10 years of experience working at the highest levels of national politics, including presidential campaigns, national party committees and the White House. Shields was recently named by the National Journal as “One of the 50 People Changing the Game in Washington”

Shields served as White House Deputy Chief of Staff from January 2017 through March 2017, working as principle deputy to Chief of Staff Reince Priebus. In this capacity, she worked daily with President Trump and was responsible for the strategic planning, coordination and implementation of the President’s schedule. Katie also oversaw all activities in the Office of Public Liaison and the Office of Public Affairs with the mission of advancing the President’s agenda through public and political engagement.

Prior to this she was Senior Advisor to the Trump-Pence Presidential Transition Team from November 2016 until President Trump was inaugurated in January 2017. In this capacity, she helped oversee the cabinet selection and nomination process, the structure of the West Wing organization and the hiring of West Wing staff. Katie was also responsible for the President-elect’s daily schedule throughout the transition.

Shields left the White House in March 2017 to head up the Pro-Trump outside Group America First Policies after the House Republicans were forced to pull the vote on the Repeal/Replace effort. White House Chief of Staff, Reince Priebus was quoted saying “It was abundantly clear we didn’t have air cover when it came to the calls into lawmakers and nobody can fix this problem like Katie Walsh.” American First Policies went on to raise \$75M in the 2018 cycle. Katie served as Chief of Staff to the Republican National Committee (RNC) from 2015-2016, leading a team of more than 7,000 across the country during a cycle which culminated in maintaining the Majority in both the House and the Senate and winning the Presidency. Katie guided the RNC’s successful ground and data efforts in the 2016 Presidential election victory. She spent a good deal of the campaign’s final months operating out of the Trump Campaign Headquarters in Trump Tower, New York City, where she helped coordinate the Trump Campaign’s close relationship with the RNC and was responsible for more than \$300M of campaign spending. In coordination with Brad Parscale, the campaign’s digital director, Katie helped direct the voter contact strategy and messaging for the last 75 days of the campaign, including all television, digital engagement, direct mail, phones and door knocks.

In an article published in February 2017, White House Chief Strategist Steve Bannon was quoted saying “Katie was an integral part of our campaign post-convention. She was in New York day in and day out working hand and glove with the campaign to execute a GOTV effort on our behalf unlike anything our Party has ever seen. Her partnership was invaluable.” Additionally, Senior Presidential Advisor Jared Kushner lauded Katie as “one of the unsung heroes of the campaign.”

Prior to ascending to RNC Chief of Staff, Shields served as RNC Finance Director in the 2014 cycle when Republicans elected a majority in the U.S. Senate and the largest House majority since 1928. Under her leadership, the RNC broke several fundraising records including most money ever raised in a non-presidential cycle (\$195M).

Shields came to the RNC from the National Republican Senatorial Committee, where she served as Deputy Finance Director for Chairman John Cornyn in the 2010 and 2012 election cycles. In this capacity Katie worked directly with Senate campaigns across the country to help organize and implement their finance operations. She previously worked on the Fred Thompson and John McCain presidential campaigns in 2008.



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A native of St. Louis, Missouri, Shields began her political career in her home state, working on the 2000 re-election campaign of then U.S. Senator John Ashcroft, and on Matt Blunt's successful 2004 gubernatorial campaign.

Katie now serves as a Senior Advisor to the Republican National Committee. In this role, Shields works closely with Trump Campaign Manager Brad Parscale. Katie is dedicated to ensuring that the Republican National Committee's data and digital efforts are ready for the President's reelection in 2020. The National Journal recently commented "Her official title as senior advisor for data at the RNC does not capture her full contributions to the party of the Trump campaign." As it relates to the role Katie will play in the 2020 election, Jared Kushner is recently quoted in the Washington Post Katie was one of the unsung heroes of the 2016 campaign and has been a great partner in working towards the President's reelection in 2020."

In addition to appearances on ABC's This Week and Fox News Channel, Shields has been highlighted in several prominent publications including being featured as one of the "40 Most Interesting Women in Politics" in The Washington Post, "40 Under 40's Women to Watch: 10 Female Execs on the Execs" in Fortune.

Katie has a business degree with a focus on finance and marketing from The George Washington University. She resides in Alexandria, VA with her husband Mike.